



**ZSCHIMMER & SCHWARZ**

## **Press Release**

### **Zschimmer & Schwarz launch their new website**

**The chemicals company's new internet presence is a more modern, informative and comprehensive virtual portal into the world of Zschimmer & Schwarz, optimised for all devices.**

**Lahnstein, 29 March 2018** - Today, Zschimmer & Schwarz is literally turning a new page in its internet presence. User-friendly, service-oriented and rich in content, [zschimmer-schwarz.com](https://www.zschimmer-schwarz.com) offers visitors a full overview of the world of Zschimmer & Schwarz, with all the news about products, developments and dates.

#### **A user-friendly, modern design**

Our objective in developing the new website was to offer all users a clear structure and an optimised interface. Programmed in responsive design, [zschimmer-schwarz.com](https://www.zschimmer-schwarz.com) guarantees visitors the perfect online experience on any device, in any browser and at any resolution. The technically sophisticated setup of the website is visually underlined by its clear, distinctive and contemporary design.

#### **Even closer to our customers – worldwide**

As a globally-oriented group with 29 companies in 15 countries on 5 continents, customer proximity and internationality naturally play an important role in the website's design. All content is available in German and English. The portal allows rapid communications worldwide via a secure login procedure, offering Zschimmer & Schwarz Group customers and partners direct access to detailed information about the chemical specialities and auxiliaries.



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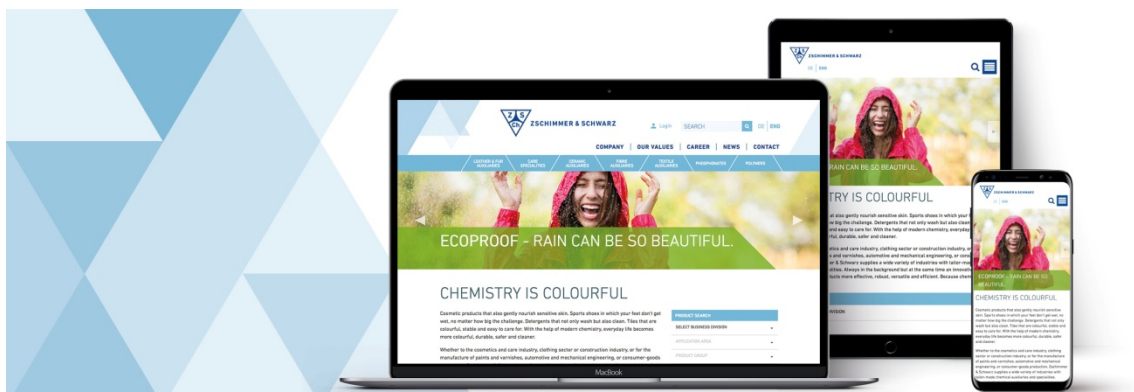
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### Your direct path to a career

The new website isn't just for clients and partners: schoolkids, students, young professionals and specialists can also find out everything they need to know about starting a career with Zschimmer & Schwarz. Details about our internships, training opportunities, dual degree programmes and open vacancies are available at a click – and of course they can apply online, too.

### The digital showroom

“A website is a showcase that can be viewed anywhere in the world. It should therefore be open and informative. After all, showcases function as invitations to people” says Dr Martin Haberl, General Manager of Zschimmer & Schwarz. “That's just what our new website offers: it is an invitation to customers, partners, future employees and anyone who's interested to pay us a visit from their PC, smartphone or tablet, and to find out more about us. [zschimmer-schwarz.com](http://zschimmer-schwarz.com) perfectly reflects our company, our philosophy and our innovative capacity”.



Zschimmer & Schwarz Group information portal at [zschimmer-schwarz.com](http://zschimmer-schwarz.com)



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### **About Zschimmer & Schwarz**

Zschimmer & Schwarz is an internationally active company with headquarters in Lahnstein near Koblenz, Germany. The company has been family-owned since its foundation in 1894 in Chemnitz, Germany. Core activities are the development, manufacture and delivery of tailor-made chemical auxiliaries for the leather, fur, ceramic, textile and fiber industries. In addition, Zschimmer & Schwarz is one of the leading manufacturers of high performance chemical specialties and auxiliaries for cosmetics and cleaning applications as well as phosphonates and polymer based solutions. The corporate group Zschimmer & Schwarz combines 29 companies in 15 countries on five continents, 20 of them with own production facilities.

### **Contact us**

Zschimmer & Schwarz GmbH Co KG  
Chemische Fabriken  
Max-Schwarz-Strasse 3-5  
56112 Lahnstein | DE  
T +49 2621 12-201  
F +49 2621 12-507  
info@zschimmer-schwarz.com  
[zschimmer-schwarz.com](http://zschimmer-schwarz.com)