



ZSCHIMMER & SCHWARZ

Press Release

Zschimmer & Schwarz further strengthens its focus on its customers and their markets

Even more benefits for the customers, an even quicker response to dynamic market developments, tailor-made chemical solutions for all requirements – Zschimmer & Schwarz is increasing its consistent focus on customer wishes. With a restructuring of its business divisions, the corporate group is evolving strategically and intensifying its application orientation.

Lahnstein, 1 September 2020 – After celebrating its 125-year anniversary last year, Zschimmer & Schwarz, the global, family-owned company which manufactures and supplies chemical auxiliaries and specialities, is now taking the next logical step towards a successful future. Since its foundation, the company has set itself apart by aligning with customer requirements and by developing solutions specifically tailored to its customers' needs and applications. A new organisational structure with industry-specific business divisions and systematic transfer of know-how between all departments underscores the philosophy of the Zschimmer & Schwarz Group: with specialist knowledge, scientific curiosity and experience, tailor-made solutions which are convincing in every respect are being developed for all customers.

Always perfectly tailored to customer specifications

The company's industry-specific positioning will bring it even closer to its global customers' markets and target audiences. The cross-divisional aggregation of expertise means that customers in the most diverse sectors can benefit from the extensive product portfolio of the Zschimmer & Schwarz Group. Going forward, the organisational structure will feature the following business divisions: Leather Auxiliaries, Textile Auxiliaries, Fibre Auxiliaries, Ceramic Auxiliaries, Personal Care, Cleaning Specialities, Industrial Specialities, Paints & Coatings and Lubricants. By concentrating on the numerous requirements and application areas of its customers, coupled with a Group-wide knowledge transfer, Zschimmer & Schwarz is focusing on a tailor-made service- and customer-specific portfolio.



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Made by Zschimmer & Schwarz

From ceramics to fibres, from textiles to personal care products, from paints and lubricants to highly specialised industrial applications – Zschimmer & Schwarz offers its clients customer-focused application technology, thus developing tailor-made solutions which set benchmarks in terms of quality, safety, efficiency and environmental awareness. The nine business divisions and their diverse areas of application are illustrated in a new corporate film. This film was aired for the first time at the Group's anniversary celebration in 2019 and will be shown at the company's international trade fairs.

Innovative by tradition

“In 1894, Otto Zschimmer and Max Schwarz founded a company that is synonymous with absolute customer focus. In order to consistently meet this challenge against the rapidly changing backdrop of a connected and globalised world, a company must reinvent itself over and over again to some extent; and by creating our new business divisions, this is what we are doing now”, states Dietmar Clausen, General Manager of the Zschimmer & Schwarz Group. General Manager Dr Martin Haberl agrees: “Reinventing ourselves while consistently remaining true to ourselves has been our formula for success from the very beginning. With these nine business divisions, we have a new structure, and, together with all employees at every location all over the world, we continue to affirm our proven quality, our capacity for innovation, our values and our tradition – in short: chemistry tailor-made.”



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The new corporate headquarters of Zschimmer & Schwarz in Lahnstein is a symbol of openness to the world and growth



The new business divisions of Zschimmer & Schwarz

About Zschimmer & Schwarz

Zschimmer & Schwarz is a global supplier of chemical auxiliaries and specialities headquartered in Lahnstein near Koblenz, Germany. The family business was founded in Chemnitz in 1894 and is positioned across industries with its nine business divisions. The company develops, produces and distributes tailor-made chemical auxiliaries for the leather, fur, ceramic, textile and chemical fibre industries. Manufacturers of cleaning agents, personal



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care products, paints and coatings, lubricants and industrial applications all over the world trust in the company's chemical specialities as well. The corporate group Zschimmer & Schwarz comprises 30 companies in 16 countries on five continents, 22 of which have their own production facilities.

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