

Beyond the Surface

News, developments and innovation from Zschimmer & Schwarz Surfactants

OXETAL VD 92

A new thickener for advanced product formulation

Modern personal wash formulations provide a range of benefits and performances obtained via the use of sophisticated raw materials and advanced surfactant combinations designed to satisfy the needs of today's consumers. Such formulations are produced within a system which must not only be effective and attractive but also consistent, safe and stable. To help formulators create this type of system Zschimmer & Schwarz has developed **OXETAL VD 92**, a new thickening product capable of providing consistency and stability to a wide variety of formulas, including those which in normal circumstances would prove very difficult to thicken. Oxetal VD 92 is highly active and therefore particularly effective. It is also in liquid form and is therefore very easy to handle during finished product manufacture. Application and performance tests carried out with **OXETAL VD 92** in various personal wash formulations and in comparison with other well know thickening materials have shown the following major benefits:

- **Superior thickening effect compared to low molecular weight thickeners**
- **Excellent thickening effect in non-standard formulations, e.g. those based on ether sulphates with higher than normal moles of EO**
- **Good efficiency in formulations with natural skin pH**
- **Lower viscosity, nearly colourless fluid makes formulating and handling quick and easy**

OXETAL VD 92 is a cost effective ingredient capable of providing the degree of control over stability and rheology that modern formulators require for the development of a new generation of performance personal wash products.



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